



Oct 23(Thu) › Oct 24(Fri), 2025

Seongnam Global Convergence Center

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OVERVIEW

2025 Seongnam Bio-Healthcare International Convention (SBIC) 2025

SBIC 2025 will provide international biotechnology related companies to experience South Korea's most advanced technologies and biotechnological products. This event includes various programs such as business consultations, exhibitions and conferences.

Date	Oct 23 (Thu) – Oct 24 (Fri), 2025
Location	Seongnam Global Convergence Center
Organizer	Seongnam City, Seongnam Industry Promotion Agency(SNIP)
Venue	Multi-purpose hall, exhibition hall, meeting room

Schedules are subject to change.

Program Schedule

Date	Time	Multi-Purpose Hall (1F)	Exhibition Hall (B1)	Multi-Purpose Hall (1F)
Oct/23	9:00 – 10:00		Business Meeting & Corporate Exhibition	
	10:00 – 11:00			
	11:00 – 12:00			
	12:00 – 13:00			
	13:00 – 14:00	Registration	Business Meeting & Corporate Exhibition	
	14:00 – 15:00	Opening Ceremony		
	15:00 – 16:00	Keynote Speech		
	16:00 – 17:00			
	17:00 – 18:00	Business Network Building		
	18:00 – 19:00			
Oct/24	9:00 – 10:00		Business Meeting & Corporate Exhibition	
	10:00 – 11:00	Conference Sessions		
	11:00 – 12:00			Official Institution Event
	12:00 – 13:00	Luncheon		
	13:00 – 18:00	Conference Sessions	Business Meeting & Corporate Exhibition	MOU Ceremony by Institution
				Corporate MOU Ceremony and Event

BUYER PROGRAM

Welcoming Remarks

Dear Distinguished Guests,

We are pleased to welcome you to Korea.

We truly appreciate your presence coming from overseas.

We are looking forward to meeting you at SBIC 2025.

For more inquiries, please feel free to contact SBIC office, sbic2025office@gmail.com.

Thank you.

Best Regards,
SBIC Organizing Team



Opening Ceremony Performance

Date & Time	Oct 23 (Thu), 2025 / 14:00 – 15:00		
Location	Multi-purpose Hall (1F)		
VIP Attendance			
	Mayor Shin Sang-jin, [Opening Speech]	On behalf of Secretary General of Seongnam An Gwan-lim, [Congratulatory Address]	
Special Event			
	VR-Drawing Performance	Networking Time	

Keynote Speech and Opened Discussion

Date & Time	Oct 23 (Thu), 2025 / 15:10 – 16:30	
Location	Multi-purpose Hall (1F)	
Keynote Speaker 1	Kit Tang, PhD ➤ Representative Director & General Manager of Roche	Speech Topic: Harnessing the Value of Digital Innovations: Prerequisites and Constraints
Keynote Speaker 2	Soyong Jang, PhD ➤ Director of Celltrion	Speech Topic: Introduction to Open Innovation for New Drug Development

Pre-requisites

Location	Exhibition Hall B1
➤ On-site meetings would be conducted as well as pre-arranged meetings. ➤ Please make sure to send us [2025 SBIC Buyer Application Form (for PSA system)], which would be utilized to pre-arrange you with appropriate Korean sellers. ➤ PSA System is a digital program designed to arrange buyers and sellers who have similar interests. ➤ Multi-language interpretation will be provided. ➤ Photo zone and various events will be held during the convention.	
DAY 1	10:00 – 12:00, 13:00 – 18:00
DAY 2	10:00 – 12:00, 13:00 – 18:00

Schedules are subject to change.

Conference Session

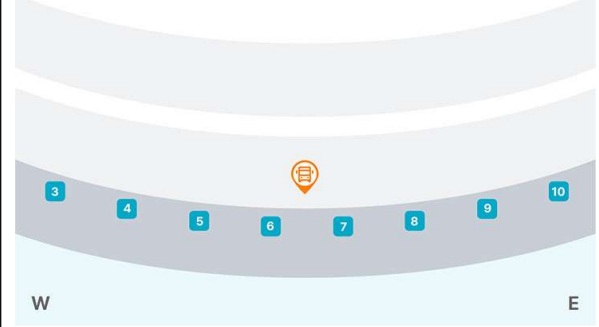
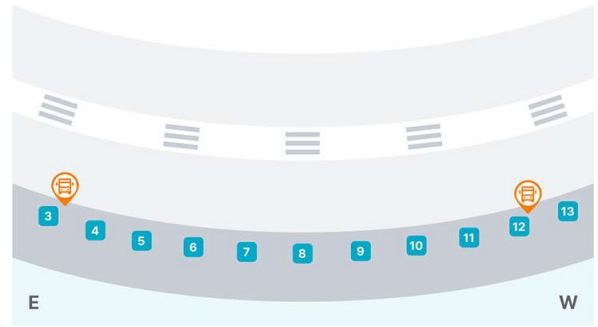
Bio-technology advancements and information such as the following will be shared:
➤ AI-Driven Medical Big Data Analytics and Digital Health ➤ Case Study in AI Analytics: A Platform for Predicting Aneurysm Risk ➤ AI in Clinical Practice: Current Applications and Challenges ➤ Korea Medical Device Development Fund (KMDF): Progress and Future Initiatives ➤ Generative AI for Digital Healthcare ➤ AI-Enhanced Biosensors and Wearable Devices ➤ Strategies for Market Entry of Digital Medical Devices ➤ Recent Developments in Digital Medical Device Regulations ➤ Software Verification and Cybersecurity Assessment for Medical Devices ➤ Navigating Korea's Regulatory Approval Pathways for LLM-Based Medical Devices ➤ Investment and Business Models for the AI- and Data-Driven Bio-health Industry

Session titles are subject to change.

TRANSPORTATION INFORMATION

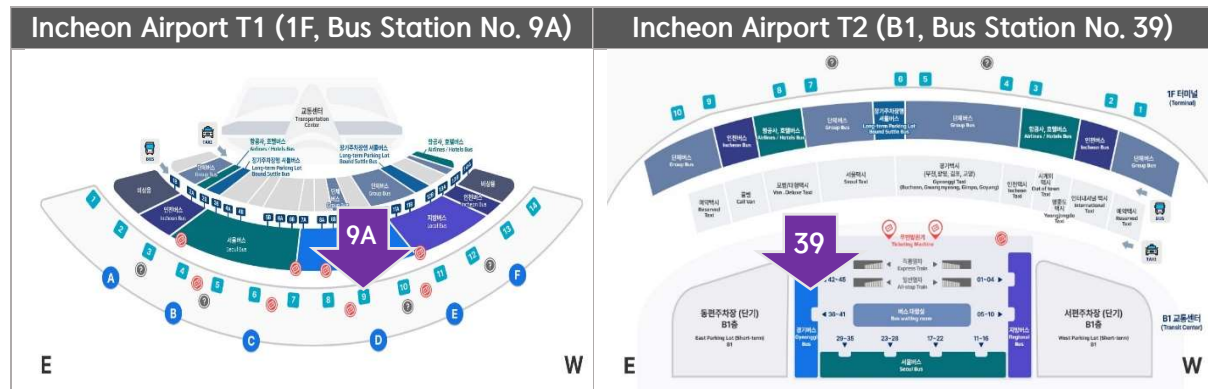
General Guidelines to Transportation		
Greetings at the Airport	Information desk assigned to SBIC 2025 will be operating during Oct 22. The Information desk will be responding to participants' inquiries and guide the location of bus station. Additionally, Staff members from our Convention Office will be greeting at participants' arrival.	
Concierge Desk Operated for the SBIC Event	From 9:00-18:00, our staff members will be at 63rd desk of Terminal 1 (near EXIT 13), Incheon International Airport. 	
STEP 1: Entry to South Korea	STEP 2: Arrival Confirmation	STEP 3: Guide to Bus Station
		
Standard Policy Regarding Transportation	The Convention Office recommends using the Airport Limousine Bus. Since most participants arrive on same date, we have established these guidelines to prevent traffic congestion. Please reserve taxi only is absolutely necessary, and please be informed that taxi fare would not be reimbursed by SBIC office..	
Transport Payment Guideline	Our standard policy for transportation expenses is that you pay the fare upfront and submit the receipt afterward, upon which we will process the reimbursement accordingly.	

Incheon International Airport Terminal 2 (T2) ↔ Terminal 1 (T1)

Bus No. : Airport 03 (공항버스 03)	
Bus Station Location at Terminal 2 (T2)	Bus Station Location at Terminal 1 (T1)
Between Stop No 6 – 7 (3F)	In front of Gate 3 and 12 (3F)
	
Bus Route	
공항03 (제2 터미널 > P5 예약주차장 > 제1 터미널 > 국제업무단지 > 화물터미널 > AICC) 	
※ Airport Bus is free of charge.	
Bus Intervals	7 ~ 20 min
Operation Time	04:30 ~ 23:40

Incheon International Airport to Hotel

1. BUS



Bus No. 5000	ICN, Incheon International Airport → Pangyo Station North
Movement Time	70min – 80mins (2-3h interval)
Bus Station At Airport	Incheon Airport T2 (B1, Bus Station No. 39), Incheon Airport T1 (1F, Bus Station No. 9A)
Ticket Purchase	(T1) Airport bus ticket office, (T2) Ticketing office at transportation center
Bus Fare	KRW 11,000
Destination	Pangyo Station North

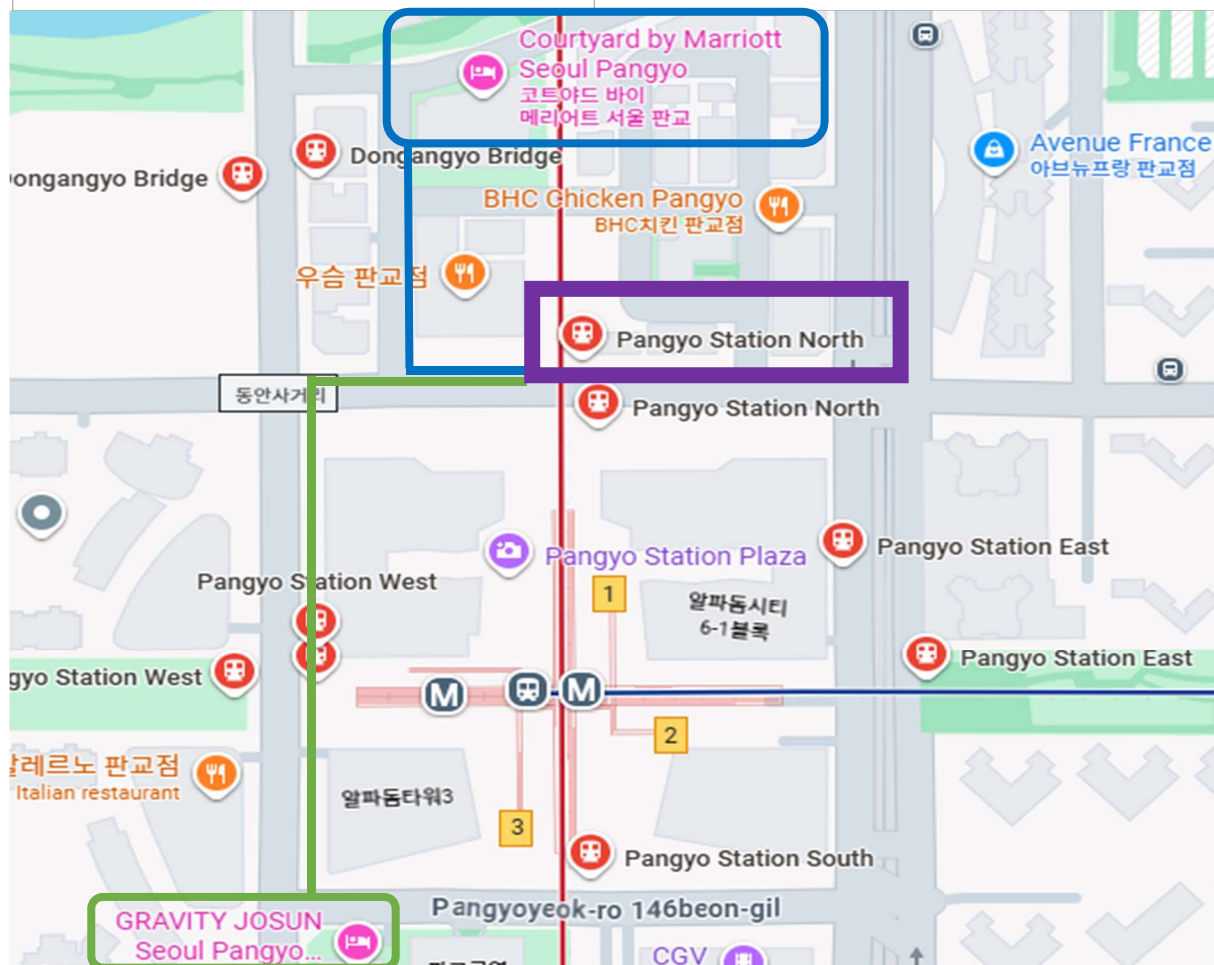
No. 5000 Bus Timetable		
Incheon International Airport → Pangyo Station North		
Bus Interval	Incheon Airport T2 (Terminal 2)	Incheon Airport T1 (Terminal 1)
1	07:40	08:00
2	10:00	10:20
3	13:40	14:00
4	16:00	16:20
5	18:50	19:10
6	21:30	21:50

Bus No. 5000	Pangyo Station North → ICN, Incheon International Airport
Movement Time	70min – 80min (2-3h interval)
Bus Station	Pangyo Station North
Ticket Purchase	Cash on Board, Pre-paid Transportation Card
Bus Fare	KRW 11,000
Destination	ICN, Incheon International Airport T1 (3F), ICN, Incheon International Airport T2 (3F)

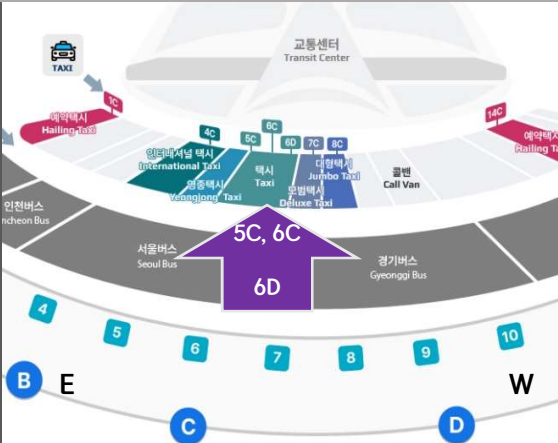
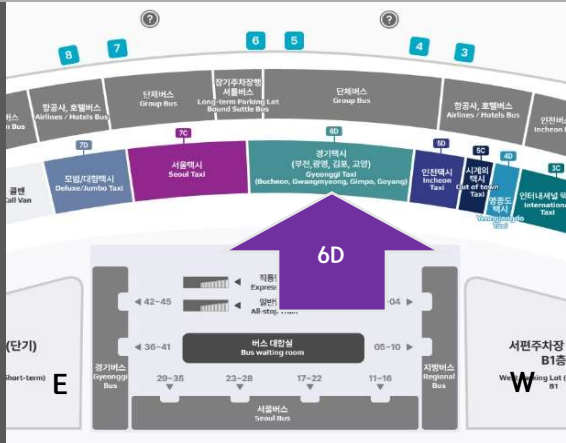
No. 5000 Bus Timetable			
Pangyo Station North → Incheon International Airport			
Bus Interval	Pangyo Station North	Incheon Airport T1 (Terminal 1)	Incheon Airport T2 (Terminal 2)
1	05:28	06:40	07:00
2	06:58	08:10	08:30
3	10:48	12:00	12:20
4	12:58	14:10	14:30
5	16:38	17:50	18:10
6	18:58	20:10	20:30

※ Please be informed that the information above could be altered due to traffic condition.

Hotel ↔ Bus Station	
Bus station → Courtyard by Marriott (2mins on foot)	Courtyard by Marriott → Bus station (2mins on foot)
Bus station → Gravity Josun Seoul Pangyo (8mins on foot)	Gravity Josun Seoul → Pangyo Bus station (8mins on foot)



2. TAXI

Location	Taxi Stop
If you show the address written in this guidebook, the driver will safely take you to your hotel.	
※Reimbursement would not be provided.	
Airport T1 Please look for taxi stop 5C, 6C, 6D	Airport T2 Please look for taxi stop 6D
	

Taxi	Courtyard by Marriot Seoul Pangyo
Hotel Address	12 Pangyoyeok-ro 192beon-gil, Bundang-gu, Seongnam-si Gyeonggi-do 13524 South Korea (KOR: 경기 성남시 분당구 판교역로 192번길 12)
Movement Time	50 – 60mins
Estimated Taxi Fare	KRW 66,000

Taxi	Gravity Seoul Pangyo
Hotel Address	2, Pangyoyeok-ro 146beon-gil, Bundang-gu, Seongnam-si, Gyeonggi-do (Baekhyun-dong), South Korea (KOR: 경기 성남시 분당구 판교역로 146번길 2)
Movement Time	50 – 60mins
Estimated Taxi Fare	KRW 70,000

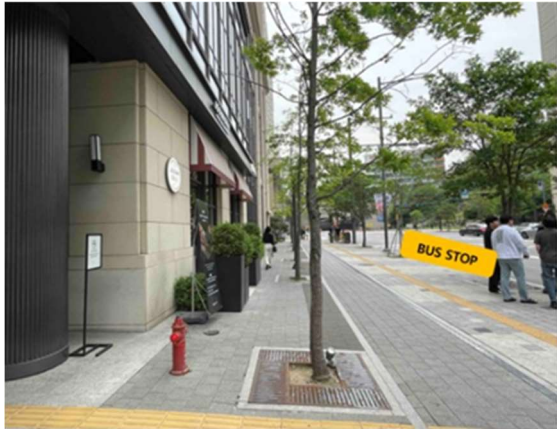
3. SUBWAY

Destination	Pangyo Station		
Subway Line No.	Airport Railroad	Line No. 9	DX Line
Subway Transfer Station	T1	Gimpo Airport Station	Pangyo Station
Subway Fare	KRW 6,750		

※ Although subway transportation is included in this guidebook, it is not highly recommended.

Hotel ↔ Seongnam Global Convergence Center

1. Shuttle Bus

Bus Station Location at each Hotel	
Courtyard by Marriot Seoul Pangyo	Gravity Seoul Pangyo
1F, Next to Outside Lobby	1F, Left Side of Lobby
	

Bus Timetable from Courtyard by Marriot Seoul Pangyo									
08:00	09:30	10:30	11:30	13:30	14:30	15:30	16:30	17:30	18:30

Bus Timetable from Gravity Seoul Pangyo									
08:00	09:00	10:00	11:00	13:00	14:00	15:00	16:00	17:00	18:00

2. Taxi

Taxi	Seongnam Global Convergence Center
Destination	Seongnam Global Convergence Center (성남글로벌융합센터)
Movement Time	8 mins
Estimated Taxi Fare	KRW 5,600

※Taxi fares would not be reimbursed

ACCOMMODATION INFORMATION

- ※ Hotel will require your passport when you check-in to confirm yourself as SBIC 2025 participant.
- ※ If the visitor does not match with the expected visitor lists, hotel check-in and staying will be rejected.
- ※ Room service is not included.

COURTYARD BY MARRIOTT SEOUL PANGYO

Address.

12 Pangyoyeok-to 192beon-gil, Bundang-gu, Seongnam-si Gyeonggi-do 13524 South Korea



Name	Courtyard by Marriot Seoul Pangyo
Website	https://www.marriott.com/en-us/hotels/selpn-courtyard-seoul-pangyo/overview/
Breakfast	Complimentary breakfast will be provided at 6:30-9:30
Internet Service	Complimentary
Check In & Out	Check-in at 15:00pm, Check-out at 12:00pm
Notice	Please deposit 50,000KWR at hotel reception desk and reclaim it when you check-out.

Please check below for more information and feel free to contact the person in charge.

Responsibility	TEL	Email	Remark
Hotel Reception Desk	+82 31-8060-2000	cy.selpn.info@courtyard.com	General Hotel Service
SBIC Reception Desk	On Oct 22th, SBIC Staff member will be waiting at 1F. For checking attendance, please show your passport to them.		

Gravity Seoul Pangyo

Address.

2 Pangyoyeok-ro 146beon-gil, Bundang-gu, Seongnam-si, Gyeonggi-do (Baekhyun-dong),
South Korea



Name	Gravity Seoul Pangyo
Website	https://grp.josunhotel.com/main.do
Breakfast	Complimentary breakfast will be provided at 6:30-9:30
Internet Service	Complimentary
Notice	Please show your passport to hoteliers, and they will tell your Room number.
Check In & Out	Check-in at 15:00pm, Check-out at 12:00pm

Please check below for more information and feel free to contact the person in charge.

Responsibility	TEL	Email	Remark
Hotel Reception Desk	+82 31-539-4800	email@gravityhotel.com	General Hotel Service

GENERAL INFORMATION

Payment

- Major Credit Cards are accepted. (*VISA, Master Card, Diners Club, and American Express*)
- Travelers' Checks are accepted by leading bank and major Hotel
- Personal Checks are NOT accepted

Visa _ K-ETA

- Visa-free foreign visitors can travel more conveniently by obtaining a K ETA in advance
- You must apply for K-ETA at least 24 hours before boarding your flight or ship bound to the Republic of Korea / Apply through the K-ETA homepage or mobile app 24 hours before departure (<https://m.k-eta.go.kr/>)
- Fee - 10,000 KRW (Approximately \$9.00~10.00)
- Period of validity - The period of validity is 2 years from the date of authorization
- You will need a valid passport, e-mail address, portrait photo in e-file, and a credit or debit card to pay the K-ETA application fee
- Application Guide Video - <https://youtu.be/AQQ4us41aql> <https://youtu.be/h37rHSSB33Q>.
The link can also be found in the K-ETA website

Tax

- VAT is levied on most goods and services at a standard rate of 10% and is included in the retail price

Tipping

- Tipping is not necessary
- Restaurants, bars, and hotels include 10% service charge in your bill

Electricity

- The local power supply is 220 volts. A multi-adaptor could be needed.

Time

- Local time: GMT +9